EM Strasbourg
BUSINESS SCHOOL

Université
de Strasbourg

International Summer School

Business in Europe & French culture

June 11 - 25, 2027

Strasbourg, France





AACSB ACCREDITED · ASSOCIATION OF MBAS · EQUIS ACCREDITED · EFMD ACCREDITED | MASTER

Welcome to
EM Strasbourg Business School !

EM Strasbourg Business School is the only French business school to be part of a multidisciplinary research university, the **University of Strasbourg**.

A network of **over 200 partner universities and 27,000 alumni** provide valuable support to the academic corporate organisation.

EM Strasbourg Business School is internationally renowned for its Grande École programme and has achieved international academic recognition with its **triple accreditation**.





A two-week program in the Capital of Europe!

Hear from our 2026 students!

“

Everything about this program was wonderful, Strasbourg is a perfect city for students to study in. I’ve seen and done things I wouldn’t have in my wildest dreams think I would do without this program. This is something I will remember for the rest my life. Such a memorable experience!

“

Thank you so much to everyone for making this summer school such a memorable experience. I would definitely recommend this program to someone else. This program gave a brilliant in-depth overview of the European economy, management, and sustainability. I loved living in Strasbourg for the month, and hope to visit it again soon!

“

These were the best two weeks of my life, it was so interesting, I learned so much that I wouldn’t have otherwise and made some real friends for life along the way!

“

Words cannot describe how truly grateful I am for the new perspectives and friends I’ve made from this program!

“

The teachers were incredible, both in teaching methods and being able to talk with them and learn about them and their experiences.







Classes & lectures :
BUSINESS in EUROPE

All classes, lectures and visits will be held in English. Kindly note that students are required to take all classes on the syllabus.

Upon successful completion of the program, students will receive a transcript of records.

42 contact hours / equivalent to 3 US credit hours / 6 ECTS credits

Course 1
Responsible Leadership for a Sustainable Europe

This interactive course prepares the leaders of tomorrow to better tackle sustainable development challenges through the lens of **intercultural competence** and **responsible leadership**.

By exploring relevant competency frameworks and the Sustainable Development Goals (SDGs) students explore the essential skills, knowledge, and mindset to act as **engaged global citizens and professionals**.

Students will participate in a powerful **SDG game-based challenge** simulating what could happen in our world in 2030 and beyond.

> "I really enjoyed the SDG game, it was so interesting to put what we had learned into practice and see how different people performed and then relate this to how country leaders behave in the real world."

Course 2
Understanding Europe

This course introduces **the foundations of the European Union** and traces its integration process, with a focus on economic, environmental, and current policy challenges.

Through **case studies**, **visits to EU institutions** in Strasbourg, and a **role-playing game at the European Parliament**, students will explore how EU decisions impact the business world while developing negotiation skills and a deeper understanding of European dynamics.

> "The European Parliament role play was the funniest educational game. I learned so much about the parliament while engaging in what I learned."

Meet our lecturers!



Dr. Kevin Mac Gabhann
Responsible Leadership for a Sustainable Europe



Dr. Sabine Menu
Understanding Europe

Corporate visits & French culture introduction

A variety of company visits, visits of international institutions and cultural sights will be organized throughout the program in conjunction with the classes.

Some previous examples include:

- The **European Parliament** – Strasbourg, France
- The **Council of Europe** – Strasbourg, France
- **Mercedes-Benz** - Rastatt, Germany
- **Weberhaus** - Rheinau, Germany



Immerse yourself in French culture this summer!

Part of our summer school program is also dedicated to experiencing French culture through activities such as:

- A **cooking class** to learn how to make local delicacies
- A **wine tasting experience** at a local winery to discover the famous Alsatian wines
- A **French language** crash course
- Learning about the wonderful world of French cheese during our **cheese-tasting session**

And much more!







Pratical information

Level

Undergraduate (Students must have completed at least 1 year of higher education).

Prerequistes

Open to undergraduate students with a basic knowledge of business, international relations or economics.
Nominations for individuals from other disciplines will also be considered.

Language requirements

Proficiency in English (minimum level of B2 in English according to the Common European Reference Framework of Languages).



Admission process

Partner universities will receive a link in the Fall of 2026 and will have until **March 15, 2027** to nominate their students.

Students from non-partner universities should contact us at **summer.school@em-strasbourg.eu** .

Acceptance

Qualified students will be accepted on a first come, first served basis. Upon acceptance, students will receive instruction on the next steps to finalize their application. Acceptance letters will be sent to students upon completion of their dossier.

Cancellation policy

Up until May 9, 2027, student cancellations will be refunded minus a 300 euros administrative fee. **From May 10, 2027,** no refund will be possible.

EM Strasbourg Business School reserves the right to cancel the Summer School if it does not reach the minimum number of participants. If this occurs, the full program fee will be returned to students.

Program Fees

€ 1,500 for students from partner universities
€ 2,000 for students from non-partner universities

The fee includes:

- Tuition for the 2 week course
- Corporate visits
- Participation in the French cultural program and visits
- Transportation to site visits
- Welcome and Farewell lunches

Accommodation & insurance

Accommodation

Students are accommodated in student residence halls near the school and are responsible for housing costs (around 300 - 400€ for two weeks).

Further information will be sent to applicants. Students are expected to arrive 1-2 days prior to the beginning of the program (reservations will be made accordingly).



Insurance

Students are required to have a health insurance during their stay in France.

European Students and Students from Quebec
If you come from one of the countries of the European Economic Area (EEA) AND if you pay for your national health insurance, your health protection in France will be ensured by your home country via the European Health Insurance Card which you need to arrange before coming to France. Students from Quebec benefit from an agreement between France and Quebec and have the same rights as the European students.

Non-European Students
Students coming from outside of the EEA need to have an international insurance that covers them in Europe.



VISA & immigration formalities

All students should check the expiration date of their passport before they leave their home country. It should be valid for at least 6 months after scheduled departure from Strasbourg.

Students from the EU

Students who hold the nationality of an EEA State (EU Member States + Switzerland, Norway and Liechtenstein) do not need a visa for France and do not need to go through any immigration procedures while in France.

Nevertheless, students need to bring a valid passport or an Identity Card.

Students from outside of the EU

Students coming from outside of the EEA area should find out themselves if they require a visa to come to France. If this is the case, students should contact the local French consulate. Students are responsible for their visa procedures.

EM Strasbourg Business School will provide the acceptance letter including housing details required for visa procedures.



EM Strasbourg
BUSINESS SCHOOL

AACSB ACCREDITED

ASSOCIATION OF MBAS

EFMD ACCREDITED | MASTER

EQUIS ACCREDITED

EM Strasbourg Business School
61, avenue de la Forêt-Noire
F-67085 Strasbourg Cedex
+33 3 68 85 80 00

www.em-strasbourg.com



Ms. Kelly
WONNACOTT-ELIE



Ms. Lucile
BEGEOT

Nominations are open until March 15, 2027.

Contact details
summer.school@em-strasbourg.eu